

GOVT. HRANGBANA COLLEGE

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PU ROKUNGA HLAA MIZO HMEICHHE DINHMUN

Laltlanmawia\*

Rokûnga hlate hi hmeichhe dinhmun t r lanna hrim hrim a ni l m lo va. Amaherawhchu, a hla  henkhat, han chhiar chik deuhva hmeichhe dinhmun eng emaw chen min hriattir theitu ni si a awm nual a, a vei leh a rilrua awm thil eng emaw sawi chhuah n n pawh hmeichhe pianhmang  henkhat a hmang nual. Dr. Vanlaltlani, ATC- a lecturer-in hemi chungchang hi *Rokunga: Mizo Nih Tinuamtu* tih bu-ah khan fiah takin a rawn ziak tawh a. Mahse, tun  umah hi chuan Pi Tlani thlir loh lam daih kan thlir thung ang a, kim leh fiah thei ang berin hmeichhe dinhmun, kil hrang hrang a angin thlir kan tum dawn a ni.

I. NUL TE M WINA

Rokunga rilrua lian ber pakhat chu Mizona hi a ni a, chu chu a hlaah chiang takin a lang a. Mizo kan nih hi a zahpui lo a ni mai lo va, a chhuang a, a dah s ng  m  m a ni. Chu rilru leh ngaihthuahna chuan Rokunga rilru hi sawi hleih theih loh khawpin a luah nasa a; chuvangin, engkim mai hi Mizona rilru a angin a thlir a tih theih.

Mizo kan ni kan l wm e,

Kan tl ng a thiang bawk si,

Kan rilru pawh a s ng e,

Kan hming a thang bawk si.

ti-a Mizo kan nihna lungawipui tura min fuih pawh hian amah kha lungawi hmasa ber a ni a, a lungawithlakzia a lo hmuh chian  m avangin lungawipui ve turin uar takin min fuih ta a ni.

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Zirsangzela leh Lunglenna

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Lalzarzova\*

*Abstract : Zirsangzela Hnamte hi Mizo hla phuahtute zingah chuan a zaithiam bawk nen a lâp pawl tak a ni awm e. Hla phuahtute hi an lung a leng thin hle ang tih chu mi tam tak rin dan a ni awm e. Zirsangzela Hnamte pawh hi eng ang taka lungleng thin nge a lo nih a, hla a phuah hian eng rauin nge hruai thina a lunglenna chuan eng hla nge a phuahtir tih he paper-ah hian chhui a ni.*

Zirsângzela Hnamte hi Kâwlkhuma leh Tlangruali te fa niin kum 1952 December ni 1-ah Sialsukah a lo piang a, mi ngawi chawi leh zakzum tak, mi ti zawk zawk lo ni a sawi a ni. Mizo hla phuah thiamte zingah chuan khawvel hmuhnaawm titu leh ngaina a, a chhunga Pathian thilsiamte pawh ràl thlir mai lo va, ngun taka thlira an nihna dik tak puang chhuak thin mi a ni awm e. Hla phuah tur hian lunglen kher a ngai lo pawh a ni thei a, mahse mi lunglen thin mite hla phuah erawh a lunglenthlàk thin a, zing ni chhuah atanga a tlak leh inkara khawvel mawina leh ropuina te chu thinlungah mai ni lovin suangtuahnaah pawh chiang takin an lantir thin a ni. Zirsângzela lunglenna khawvel hi eng ang chiah nge a nih a, chu khawvel chu eng tiang taka lunglenthlàk nge a nih tih te hi sawi tham a awm awm e.

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**Thanglungnemi Zai Bihchianna**

Lalzarzova\*

Rimawi arawn ri tleng tleng a, Ramhlun North veng nula fengching terh tawrh ten Mizo thlehnem hla ngat mai zaipawla an ‘*modernise*’ han en chuan kan phu zawk mai. A hunlai leh tun hun thleng pawhin Mizo *music video* hlawhtling leh mi hlut pawl tak niin a lang a. A hunlai khan Mizoram *media* hrang hrangah sawihona te pawh a chhuak nual awm e. Tlai khaw hnuah i’n bihchiang tha ve leh dawn ila.

Thanglungnemi hla tobul dik tak te, a phuahtu lam hi kan hrut tum a ni lo va. A hla thu leh Mizo khawtlang nun leh tunlaina boruak, changkanna leh khawtlang ram lam enna ten kan nun a nghawng dan leh Mizo nunzia a tarlan te enfiah i’n tum chhin ila. Tin, Ramhlun North YMA in video an rawn tihchhuah hi a hla nen enrem tum nghal a ni bawk.

A hmasain *Narrative theory* kan en chuan, *narration/narrative*-in kan hnam nun, kan nitin nun leh kan khawtlang nuna kan thusawi/hla in kan chhehvel awmze neia min hriattir/hriatthiamtir hi a ngaih pawimawh a ni a. Thawnthu kan han ti emaw, hla kan tih emaw pawhin kan sawichhuah

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**Rokunga's Concept of death**

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Darchhuailova Renthlei\*

Rokunga was born on 20<sup>th</sup> February 1914 at Rahsi Venghnuai, Aizawl. He not only wrote poems but also published an anthology of Mizo poems entitled *Jhaku Hlabu* (Songs of Youth) in 1952. He started his career as a poet in 1939 at the age of 29 with his first poem, *Vanlunusai Khuavel Saklunng Chhiarin* (Conducting census all over the world); and winded up on 7th May 1969 with his last poem, *Sualin Bo Mah Ila* (Though Lost In Sin). A collection of his poems had been published by Rokunga Memorial Committee in 1999 under the title of *Rokunga Hlate* (Poems of Rokunga) containing 128 numbers of his poems.

Man is mortal and death is natural to everyone. As the Bible says, "...it is appointed for men to die once" (Hebrews 9:27), it is inevitable that every man born on earth shall surely face death; however, it has always been faced differently. For Aristotle, the object of art is a replication of life (Aristotle's Poetics 77). Poets always represent circumstances and occasions in their poetic discovery, and since death is unavoidable, it is one of the most

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**R.L. Kamlala Ram Hmangaihna**

*V. Lalberkhawpuminawia\**

**Abstract**

*"Mizo fate hi a khawngahmain Pathian hnam thlan kan ni a, kan nihna phua awm hi kan bat lian ber a ni." He thu hi RL Kamlala 'n Mizos hnam tana a thuchah pawimawh ber (RL Kamlala Kutchhuak xxxi) niin a kutchhuak dahkhawmna buah ama ziaik ngei kan hmu a, he thu bakah hian a mihrin hla pakhat, "Ram hmangaihna hla" (108) nen hian he papera kan inngahna tur leh kan chhuizui tur ber chu a ni ang.*

**I. Thuhma**

Mizote rilruah ram leh hnam hmangaihna thinlung hi engtika tanga lo intan nge sawifiah thiam a har hle a. Mahni khua leh ram chin erawh an hauh nah le tih kan hriat rualin khua leh khua, chi leh chi indo'irun reng thin an nihna pawh kan hmuh hmaih thei lo. Mi thenkhat chuan Mizo lal infinkhawmin Selesih sangsarih an din kha Mizo hnama Nationalism intanna niin an sawi a, thenkhatin British neka Mizote lo tanna kha niin an sawi bawh. (Unau kan ni 91, 92). A hnam pum huapa ram leh hnam rilru kan put tanna langsar chu

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Buizova leh a Hla Thlima

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Lalrenruati Ngente\*

Kamkeuna : *Folk songhi Oxford Dictionary of literary terms* chuan, “A neitu bik hriat loh hla, tawngkaa pi leh pute atanga inhlanchhawn, thlahtute atanga inrochun, nikhaw rei hnua ziaka dahthat leh vawnhim lo ni ta hla te hi an ni a. A mawlmangin, vawn a awlsam tlangpui a, Thawnthu hla (*Ballad*), Hmangaihna hla (*Lyric love song*), bakah lenkhawmna leh zu inna hmuna an sak leh an lampui hla zawng zawng hi a huam vek a ni “ (Chris Baldick 132) tiin a dah a.

Hnam hrang hrangin “*Folk song*” an nei vek a, hnam incheina, thawnthu leh tuanthu tih lohah chuan hnam ziarang larna hmasa ber anih avangin “*Folk song*” hian hnam tina hluat a la hlawh dawn chauhin a rinawm. Mizote hi pi leh pute atanga zai ngaina hnam an ni a, awmkhawmna leh lenkhawmna hmuna hawh phawt chuan, chhiatni a ni emaw thatni a ni emaw zai zel mai mi an ni. Kutni vangthla leh sa-aih nikhuaah te, khawtlang huap emaw, thianho emaw thiltikhawmna reng rengah pawh zai leh lam hi a tel deuh zel avangin, Folk narratives huangchhungah pawh Folk song hi chu an hausakna lam ber a ni reng a ni.

R.L. Thanmawia chuan, Mizo pi pute hla hi hun liah a then phawk theih niin a sawi a, chungte chu, “Thantlang upa hla, Lentlang

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**Nationalism in Mizo Literature - Lemchana a Lan Dan**

**Lalzarova\***

Mizo Literature hi kum 1869 atanga intanah lo ngai ta ila, hei hi *The Hill Tracts of Chittagong and the dwellers therein; with comparative vocabularies of the Hill dialects* tih leh khabu TH Lewin-an a ziah kum kha a ni. Chu ti a nih chuan kum 2020 hi a kum 151-na a lo ni ve reng tawh a ni. Kum za chuang Mizo Literature a lo nih hnu hian Lemchan pawh eng emaw zat a chhuak a, Novel nen chuan khai khin rual chu ni lo mah se lemchan hi bu za hmih chuang a ni tawh ngein a rinawm. Mizoin a ram leh hnam a hmangaih dan lemchanah hian eng ang takin nge a lo lan tih kan chhui dawn a ni.

Mizo lemchan hi kum 1912-a bul tana ngaih a ni a, he mi kum Krismas ni taka Thakthing Veng, Aizawla lemchan an chhuah chu Mizoten lemchan an hmellhriatna leh a taka chan chhuah hmasa ber a ni (Khangte 12). Mizo lemchan chuan kum za a tling tawh a, kum za a tlin lawmna hi kum 2012 khan neih a lo ni tawh nghe nghe. Mizo Lemchan hi kum za laia upa ni tawh mah se Mizo literature-ah hian ngaihven leh ngaihvan a hlawh lutuk lo niin a ngaih theih. Vanlalchami chuan, "Zima hmuna *Syllabus*-a a tel bak chu mi tlem te chauhin an tuiptui tawh niin a lang. Num kawng dik zawh

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## LEADING IN THE PUBLIC SECTOR UNDERTAKINGS OF MIZORAM

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**Abstract :** The leading function initiates action and it is from here actual work starts. There are three elements in leading namely, motivation, leadership and communication. The Government of Mizoram through its industrial policies identified agro-based industries, handloom and handicraft industries, sericulture industries, electronic industries, village and cottage industries and selected consumer industries as priority industries to be developed in the State. Consistent with this, the Government of Mizoram set up five Public Sector Undertakings(PSU). However, these PSUs have failed to achieve the objectives for which they have been incorporated. The PSUs suffer from poor managerial efficiency which has an adverse impact on the financial and operational performance. This article looks into the leading function of the PSUs to identify the problems that ails its effective application.

**Keyword:** Public Sector Undertaking, Managerial inefficiency, Motivation, Leadership, Communication

### 1. INTRODUCTION

The Government of Mizoram through its industrial policies identified agro-based industries, handloom and handicraft industries, sericulture industries, electronic industries, village and cottage industries and selected consumer industries as priority industries to be developed in the State. Consistent with this, the Government of Mizoram set up five PSUs which are government companies registered under the Companies Act, 1956. They are:

- \* Zoram Industrial Development Corporation Limited (ZIDCO)
- \* Mizoram Handlooms And Handicrafts Corporation Limited (ZOHANDCO)
- \* Mizoram Food and Allied Industries Corporation Limited (MIFCO)
- \* Zoram Electronics Development Corporation Limited (ZENICS)
- \* Mizoram Agriculture Marketing Corporation Limited (MAMCO)

However, these SOEs have failed to achieve the objectives for which they have been incorporated. Recommendation for improvement of performance or closure of the enterprises has been given by the Comptroller and Auditor General of India (CAG) in the year 2000 and again in 2005. The SOEs suffer from poor managerial efficiency which has an

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Attitude of Elementary School Teachers in Mizoram in Relation to  
Constructivist Approach to Teaching



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Grace Kim Khaute\*  
Lalhlimpuii\*\*

Abstract

*Constructivism has emerged as a dominant force to be reckoned in the context of school education across the world. Unlike the behavioural approach to education, constructivism believes in helping the child attain new knowledge, information, skills, etc, and construct meaning through his/her experiences, exploration, divergent, reflective, and critical thinking on account of prior knowledge, experience and skills. Given this fact, the present study attempts to find out whether or not elementary teachers are equipped enough to really know the technicalities involved in constructivist teaching learning processes, and whether or not there are differences between male and female teachers relating to constructivist approach to teaching learning and also if the locales of the elementary school teachers have any bearing upon the constructivist approach to learning at the elementary level.*

**Key words-**Constructivist Approach, Attitude, Elementary School teachers.

**Introduction:** Constructivism is an epistemology, a learning or meaning-making theory that offers an explanation of the nature of knowledge and how human beings learn. It maintains that individuals create or construct their own new understandings or knowledge through the interaction of what they already know and believe and the ideas, events, and activities with which they come in contact. Knowledge is acquired through involvement with content instead of imitation or repetition. Learning activities in constructivist settings are characterised by active engagement, inquiry, problem solving, and collaboration with others. Rather than a dispenser of knowledge, the teacher

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Rokunga Simile

Darchuailova Renthlei\*

*Abstract : Mizo hlaphtuaktu hlu tak tak zingah hla phuah mai ni lo, essay leh thawn ziak bawk Rokunga (20<sup>th</sup> February 1914- 7<sup>th</sup> May 1969) hian han thur bik a phu viauin a lang Kum 1952 dah tawh khan Rokunga hian Jhalai Hlabu, tun thlenga Mizo tana hlu leh tangkai, mi 56 hla 282 awma tichhuak bawk. Rokunga hlate hi sak a nawm vang pawh a ni tel mai thei e, tun thleng zofate awmtleitu tak a la ni reng a, a thu leh hlate hian nasa takin Mizo literaturea tihausa tih hi hnial rual awm lo.*

Millennium Celebration Committee chuan Rokunga hi “Poet of the Century” Award a hlan nghe nghe a ni. Zikpui-Pa chuan, “Pu Rokunga hi Mizo hla phuahtuah chuan ka dahsan ber a la ni” (71) a ti. Rokunga kha anaupan lai chuan mizakzum tak, mah se, kawm nuam tak si, khawngaihna ngah, mi tihlim thiam tak mai leh mi dang tana inphal leh inpe zo tak a ni. Mahni intodelh tum flat mi a ni a, sikul a kal chhung zawngin a nu kutkawih hlir a ha thin. Mi thilphal leh pamham lo, mi dang hmangai leh duhsak thiam tak a ni bawk. Siamkima pawhin, “Rokunga hi Mizo thalaite hla sak tur petu, mi malah chuan amah thuka thalaite hungual tak leh hlim taka

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**Covid-19 Hripuiin Mizo Literature a Nghawng Dan**

V. Lalberkhawpuimawia\*

**Abstract :** Covid-19 pandemic with lockdown has numerous impact on the life of human as well as literature. It also disturbs the economy, academic progression and claims life of different ages. In the early Mizos, famine, epidemic and other calamities has adversely affected the people, it was also reflected in the literature in different ways. This paper mainly intends to highlight the impact of Covid-19 pandemic in Mizo literature in the year 2020. The study traces how epidemic and famine affected Mizo life and society in the history; and how Covid-19 pandemic influences the present lives necessarily in publications of book, composition aspects, changes of nature in organizing seminar (webinar) and competitions towards the development of literature.

**Keyword :** Covid-19, pandemic, lockdown, publications, poetry, competition, webinar, seminar.

Khawvel literature hunpui hlawn then hrang hrang zingah hian a kalhmang leh hmasawn dan milin hunpui hi then a ni fo a. Kum zabi 5-na hunlaia Rom lalram a tlukchhiat khan literature-ah nghawng lian tak a nei a, 'literature dark ages' tih hiala sawi leh hriat a ni ta reng a ni. Zirmi tam tak chuan thu leh hla mai piah lamah nunphung leh khawsak zia pawh hetih hunlai hian a than a thu niin an sawi. ("The Dark Ages") Hetih lai hian "Indona leh inbeihna,

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Theme of Death in Hrawva's Poetry

Lalzarzova\*

*Abstract : He paper hian Mizo hla phuahtute zinga hmang langsar tak Hrawva hlain thihna chungchang a sawi dan a chhni a. Hrawva hi harsatna leh thihna a mun an bawh nasat em em mihring a ni a. Thihna hi a tan hian a miktual lo hle a ni. A nu tel lova sei hian, fahrah em em, a u bela thlamuanna mamawh em em mihring a ni. Rabindranath Tagore-a pawh khan thihna hi a lo hmu chiang viaw a, chu ni chungchang pawh chu he thuziakah hian tar lan a ni.*

*Keywords : Thihna, Hrawva, poetry, Rabindranath Tagore*

Thihna hian Mizo hla, hmun eng emaw zatah bu a khuar a, Mizo hla hlui, 'Thuthmun Zai' atanga vawiina Mizote lungkuai ber ber hla thleng hian thihna hian bu a khuar a tih theih ang. Thihna hi mihring munah hian a serh zinga mei ang maia tel ve a nih miau avangin Mizo hla phuahtute pawhin chu chu an kal kan thei lo va, hla thu mawi leh lungkuai tak tak hmangin, thihna lui ral a thenin min thlir pui a, Mizo hlaa thihna lo lang hrang hrang hian thih hmu piah lam beiseina hmuh tur a awm deuh zel a ni.

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Lalruali Hlain Mihring Nun Hlimthla a Tar Lan Dan  
(Reflections of Life from Lalruali's Songs)

Lalremruati Ngente\*

*Abstract: Mihring kan ni miau a, zima kawngah leh kan tui zawng kawng hrang hrangah, Science leh Arts leh pengthuam dang dangah han tlan darh sung sung thin mah ila, mihring ngaithualna chhungrilin a buaipui ber chu ama hlimthla a hmuh theihna tur darhlalang a nih loh vek pawhin a ngaithualna chhungril chh'awl hal dawmtu tur a ni leh tho tho thin. Zima huang chhunga kawng peng hrang hrang an then darhte pawh a tawpa inbawk khawm lehin mihring ngaithualna chhungrila zawhna tawp thei lo chhauna an zawng leh vek ang tho hian, hringnum hlimthla tia an lo sawi hial thin thu leh hla (literature) pawh hi thuang hrang hrangah inthen darhin, hla phuahtu leh thu ziahtute chuan an ngaithualna umin, tu ma chen ve lohna nia lang khawvel hran daihah pawh tlan lulpui daih mah se, chu khawvel thar chuan ama ngaithualna hlimthla aia thui a tlansan thei chuang lo.*

Lalruali hlate: Lalruali hian hla 59 a phuah a (Thlaler Nula, 22). A hla tam zawk hi Pathian hla a ni a, hla lenglawng huang

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Zikpuiipa leh Mizo Literary Criticism

Lalzarzova\*  
Dr Ruth Lalremruati\*\*

*Abstract : Zikpuii pa's works have not been mentioned as much in Mizo literary criticism, and we are seemingly unaware of their value. Due to lack of research in this area, the fault lies nowhere as to why majority of people are not aware of their value and significance. As a matter of fact, he was the pioneer of Mizo literary criticism, and already suggested its development, importance of critics and their influence in amending literature towards betterment. His contribution in the development and expansion of Mizo literary criticism is remarkably numerous.*

Zikpuii pa hian Mizo literature-ah hnuhma a nei tha hle. Drama tih lohah chuan hnuhma a hnut chhiah vek a ni. Zikpuii pa hi December 27, 1929 khan Aizawl Venghlui Lal, Hrawva Khiangte leh Lalluii Chhakchhuak fate zinga a upa ber dawttu niin a lo piang a, a nu leh pa hnam hming chawi kawpin K.C. Lalvunga tia koh a ni. September 5, 1948 khan Darhmingthangi nen inneiin an fanu upa ber Lalzikpuii hming chawiin Zikpuii pa tia hriat a lo ni ta a ni.

Zirna lamah Zikpuii pa hian Boys ME School atangin middle school a zo a, Mizo High School atangin pawl sawm a zo leh a.

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### A KEEN ANALYSIS OF GENDER DIMENSIONS IN AGRICULTURE: A CASE STUDY OF MIZORAM

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#### ABSTRACT

India as an agrarian economy employs large section of the society in primary economic activity. India being endowed by diverse physical features host numerous tactics of farming's carried out by both gender. None can ignore the participation of each gender, the necessity of gender roles in agricultural activities within the country become an interesting research gap, thus, research has been conducted to find out gender dimensions, by assessing female work participation in Mizoram and examining the contribution of female workforce on agriculture in Mizoram. To ensure wide and explicit coverage of the study literature review has been done specifically for this paper, reports published by govt and reliable organizations have been splendidly covered to draw the finest output.

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## INTRODUCTION

Women are the backbone in the development of rural and national economies. They comprise 43 percent of the world's agricultural labor force, which rises to 70 percent in some countries. In Africa, 80 percent of the agricultural production comes from small farmers, who are mostly rural women. Women comprise the largest percentage of the workforce in the agricultural sector, but do not have access and control over all land and productive resources (SaguinaMucavele, MuGeDe), "Women, Gender and Development, Republic of Mozambique – Southern Africa", 10th October 2012. <http://www.un.org/womenwatch/daw/interregional/2012/04/10/041012.htm>

are exclusively left to women and others to men (Moore, 2001). Gender role among agriculturalists has its own long history. Scholars indicated that women were originally in charge of gathering food and since they spent much of their time at home, they came to know means of planting their own food. Though women were considered to have started cultivation, through time, the situation has been changed and it became the duty of men. However, the role and the contribution of both male and female, in the agricultural activities, is not necessarily the same in all parts of the country. In addition assisting their husband in various agricultural activities as soil preparation, manuring, weeding, harvesting,



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Geography of Indo-Myanmar boundary with special reference to Mizoram: An  
Analytical study

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Abstract

The main objectives of the present study are: (i) to identify the basis of evolution of Indo-Myanmar boundary with reference to Mizoram (ii) to examine the geographical basis of Indo-Myanmar boundary with reference to Mizoram (iii) to study the Eastern Boundary of Mizoram (South to North) and (iv) to study the Southern Boundary of Mizoram : Mizoram – Myanmar (West to East). The geographical location of Mizoram is of great significance and forms an ideal field of geographical study. Mizoram shares international borders with Myanmar in the east and south (404 km) and Bangladesh in the west (306 km). This has divided the Mizo's and their associated clans. It has a complex north-south trending mountainous terrain which is thickly forested. Along with its inaccessible and isolated nature, the southern margins and the trijunction points (Mizoram – Tripura – Assam, Mizoram – Manipur – Assam, Mizoram – Bangladesh – Tripura and Mizoram – Myanmar – Bangladesh ) have formed an important core of activities at the time of insurgency. This is the reason why this frontier has attained strategic and geopolitical significance.

Keyword: Indo-Myanmar. Boundarv. Eastern Boundary of Mizoram. Southern Boundary of

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#### Metaphoric Visage of Rokunga

Darchuailova Renthlei\*  
R.L. Thanmawia\*\*

Metaphor is widespread and incisive technique that poets and writers use to produce works with the most pleasing viscera, work with width and significance, works with resound, works with highest connotation; it is the core of poetry. Aristotle claims, "The greatest thing by far is to be a master of metaphor" (491).

Metaphor is generally engaged to be the most essential form of figurative language.

Cleanthes Brooks establishes:

One can sum up modern poetic technique by calling it the rediscovery of metaphor and the full commitment to metaphor... it implies a principle of organic relationship. (59).

Terence Hawks defines metaphor:

The term *metaphor* is derived from the Greek word *metaphora* derived from *meta* meaning "over, and pherein, "to carry;"

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Clarifying Mizo Contemporary Queer Literature

Lalremruati Ngente\*

*Introduction : Literary Criticism* hmasawna thang zelin a hrin chhuah zinga nghawng nei lian chho tak, ngaih dan inang lo leh inhniaalna tam tak kara khawtlang nun (*society*) nghawng khawpa hmasawna kawng zawh chho mek si chu *queer literature* leh *queer theory* hi a ni. Kristian sakhuaah chuan, Pathianin mihring a siam lai khan, mipaah leh hmeichhiaah siamin, chi tam tak thlaha lo pung a, leilung luah khat turin mal a sawm a (Gen. 1:27-28). Sakhaw dang zirtirna leh khawvel mipui mimir nunphung hrim hrim pawh hemi chungchangah hi chuan, kan ngaih dan a rual khai viauin a lang. Chutih rual chuan mipat mipatna emaw, hmeichhiat hmeichhiatna emaw erawh hi chu mi tam tak rilru hian a la pai dam thei lo a, mihring nun dan phung pangngaiyah an thintlugin a la pawm thei chiaah lo niin a lang.

Chutih rual chuan mahni anpui kawp duhtute thawm khawvel pumah a rawn lian telh telh a. Chu chuan thu leh hla khawvel leh *film industry* lam thlenga nghawngin, *print media* leh *social media* thlengin an nihna inpho langin, an au chhuahpui a. Chung mite a

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Vankhama Nature Thlirdan

Darchuailova Renthlei\*

**Abstract :** *Mizo hla phuah thiamte zingah hian Pathian thil siam tui-pui a, an hlaa tar lang thin mi eng emaw zat an awm a, chung zingah chuan Vankhama hi a langarte zingah a telh theih awm e. Zikpuii-pa te, Rokunga te pawhin Pathian thil siam hi an hlaah mawi leh ropui tak takin an tar lang a, an chhunawm hle. Vankhama hian eng angin nge Pathian thil siamte chu a tar lan ve tih sawi kan tum dawn a ni.*

**Key words:** *Pathian thil siam, nature, Rokunga, Zikpuii-pa, Tlaizawng par*

Tleitir sakhmel ianga Tlaizawng par (5)

tih zaipuitu tho hi,

Chhakah vulmawi senhri par a iang reng kha (15)

tiin zai a vawr baw a; a eng zawk nge a lak thutak zawka a tui-pui zawk tih hriat a harsa khawp mai. Heng hla pahnihah hian mize inpersan tak, lianpui Naturalism leh Humanism a lang rual mai. A khawi lam lama tang pawhin tanchhan tur an hmai lo ve ve ang.

Vankhama leh Zikpuii-pa te hian naturalism leh humanism an hmer kawp ve vea, Zikpuii-pain "Sik Ni Eng" tih hlaah,

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**Darhlira Khawkil Bung Huai As A Gothic Novel**

Lalremruati Ngente\*  
Lalnunpuia Renthlei\*\*

**Abstract:** *Khawvel hnam tin mai hian 'thlahrang' leh 'ramhuai' chanchin sawi tur an nei theuh a. 'Thlahrang' leh 'ramhuai' chanchin an sawi thin te hian, mihring nunah a tha lam zawnga thlen nei tam lo hle mah se, mihring rilru leh ngaihtuahna hian 'thil mak' a ngaihven riau wang pawh a ni mah na, a tak ngeia tawng nia insawi te, an sawi leh chhawn leh thawnthu phuah chawp thlengin gothic literature hian khawvel a deng chhuak lawi si.*

*Mizo pi pute khan ramhuai tha chi leh ramhuai sual chi an lo nei hrang thlap a, anmahni tinaa tibuai thintu a nih avanga an dam loh chang pawha damna duhin a hnenah an inthawi thin. Mizo literature-ah pawh gothic literature hi a mikhual lo hle. Kum 1975-a tihchhuah tawh, Mizo gothic novel chuai thei lo Khawkil Bung Huai hian engti ang takin nge gothic literature tualah Mizo society-a 'huai' leh 'thlahrang' a lo tualchaipui i han han thlir teh ang.*

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Nature and Nurture: Mizo thawnthu ațanga zirna

H. Lalawmpuia\*

Prof. Laltluangliana Khiangte\*\*

**Abstract:** *Mihring nungchang leh mize zirna (Psychology) huangah hian ngaih dan pahnih inkawlkalh tak mai a to dun a, pakhat zawk (nature) chuan mihring nungchang leh zia hi thlahtute (heredity) aț anga kan chhawm niin a ngai a; pakhat dang (nurture) erawh chuan mihring mizia leh nun dan hi a sei lenna boruak leh a chhehvel thil (environment)-in a siam niin an ngai thung. Chu thil pahnih ziarang chu Mizo thawnthu thenkhatah hmuh tur a awm a, tun tumah hian Zikpuii pa thawnthu tawi 'Silvarthangi' leh Lalhmingliana Saiawi novel pakhat 'Chutiang pawh a ni lo ka nu' tih ațangin 'nature' leh 'nurture' hi sawi fiaha zir chian kan tum dawn a ni.*

1. **Thuhma:**

Mizo pi pute kha hnam fimkhur leh puithu zet mai an ni a. Mihring mizia te pawh an phak ang tawkin an lo zirin an lo chhui ve thin a, nupui pasal thu-ah phei chuan thlahtu bul lam thlenga inch-huiin, eng ang chhungkua ațanga lo zi chhuak nge tih leh, eng ang mizia nge an neih tih te chu uluk takin an lo chhui hmasa vek thin.

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*Post-Colonialism leh Puma Zai Innekna*

V. Lalberkhawpuimawia\*

1. Thuhmahruai

Ram leh khawtlang inrelbawlina hian khawtlang nun a ng-hawng lian em em a, literature leh mihring nun hi kalkawp tlai a nih avangin kawng mihring nunphung hian thu leh hla a lo hring thin. Chung zingah chuan hnam leh hnam inkar thu emaw, mimal leh chi bing thil emaw langsar tak tak a awm thin.

Mizote zingah pawh kan thu leh hla hluite chu hmanlai nun kan zirna langsar tak a ni a, chu chu an nun nena a inkungkaih tlai vang a ni. Khawtlang inawpna te, mipui rilru sukthlek leh hawi zawng chiang taka kan hmuhna chu an thu leh hla hluite a ni ber. Hun inher zelah Mizo hawrawp kan nei a, ziaak leh chhiar mai bakah wawn thatna kawng tha zawk te kan lo nei ta zel a. Chungah chuan kan thu leh hlaa huhang nei lian ber leh bul min tan saktute hnuhma

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Mafaa Tehkhin Thu

Laltlanmawia\*

**Abstract:** *Tehkhin thu hi a hmang thiamte'n a nihna ang taka an hman chuan an thu sawi a tifiain a tichiang a, chu tekhin thu chuan beng chauh ni lovin, mit thla leh rilru ngaihtuahna zawng zawng a chëtthir a, hriat fiahna a pe thin. Mafaa thuziakte pawh hi han chhiar ila, kan hriatna organ hrang hrang hmanga hre fiah thei tura a tekhin thu hman thiamna hian a thuziakte hi min ngainattir thei thin a ni. Heng a tekhin thu phênah hian Mizona a phum thiam em em a, Mizo takin tekhin thu a hmang thiam ti ila, a dik zawk awm e. Chu bakah chuan, tih-elna rawngkai tawngkam han hman te, chutiang hmanga tekhin thu han zam te chu a chem kalna a ni a. Uar uchuak taka tekhin thu han hman bakah, amah mitthla ngei ngei thei tur khawpa tekhinna tawngkam a hmang thiam te chu a thuziak ti ngaihnawm lehzuatu a ni a. Tin, a tekhin thu te ngun taka han chik hian Imgeri kan tih te hi a inphan chhuak mawi em em mai a. Personification lah a hmang thiam. Chung chu a lehkhabu hmasa ber 'Chawlhna Tuikam' atang chauh pawh hian hai chhuah tur a awm a ni.*

**Thu hma theh:**

Ami nawlpuiin Mafaa kan hriat dan langsar tak pakhat chu pa tawng hmang thiam tak a nihna hi a ni. Ziah a thiam tluk zetin t awng a thiam a. Duh tawka thil a han sawi te hi chu ngaihtlak hi a nuam em em a, thil ho tē pawh sawi se, a bengvarthlak a nih loh vèk

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Chutih rual chuan mahni anpui kawp duhtute thawm khawvel pumah a rawn lian telh telh a. Chu chuan thu leh hla khawvel leh *film industry* lam thlenga nghawngin, *print media* leh *social media* thlengin an nihna inpho langin, an au chhuahpui a. Chung mite a

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**Tunlaia Hlarua Hman Uar a Nih Tak Loh Chhan**

Remruatkima\*

Lalvensangi\*\*

**Abstract :** *Hun kal zel rual hian tawng a danglam zel a ni tih chu hai rual a ni lo. Chutiang bawkin Mizo hlaruate pawh a inlumlet chho ve zel a, tunlai hla thlir hian hmanlai Mizo hlaruate kha a bo pil tial tial ta em ni tih hi ngaihtuah tham tak a ni a. Hmanlai atanga kan inhlan chhawn zel Mizo hlaruate'n hman a hlawh loh telh telh chhan hi hnam dang thu leh hla kan hmelhriat avang te, hla phuah chhan thar a lo pian zel tak vang te, tawng than zelna vang te leh khawvel hmasawn-nain a ken tel nunphung thar vangte niin a lang a ni.*

**Hlarua Awmzia**

Hlarua tih hian a huam zau thei hle a. R. L. Thanmawia chuan, 'Hla thu leh hla tawng bik a awm chuang lo ti sa teh mah ila a awm miao si a, hla thu hlangin hla a siam hleih theih lawi baw si lo va. Hla thu hi thu pangngai atangin la hrang dawn ila thu atanga hla thu changte an nih vek bakah, hla thua kan hman tam tak hi hun hmaa tawng tuallengte kha an ni a. Hla thu hi thu-chingal a ni ber awm e. Tuisik pangngai kha chingal-thlawrbura vut a kal tlang hnu chuan a al tawh a; tui chu la ni reng mah se tui kan ti tawh lo va,

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**EXPECTATIONS AND PERCEPTIONS TOWARDS  
ONLINE SHOPPING – A STUDY OF E-SHOPPERS**

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experience in a country like India, where a large proportion of the working-age population contributes to a well-paid consumer base and where people rely on metro cities for finding commodities with good quality and wide selection. The objectives of the study are i) the expectation and perception of the customers towards the online shopping and to measure the gap between the expected and perceived service quality. The study is empirical and carried out in Namakkal district, Tamil Nadu. 250 sample respondents are selected using convenient sampling method. The customers buying products through online shopping have been purposively selected for the study. The data were collected using questionnaire and Google forms. The researcher concluded that the perception of the customers towards the online shopping is high and they are satisfied better in all the dimensions of the service quality.

**Keywords:** B2B, B2C, online retailers, Service dimensions and online shopping

#### Introduction

These days, online retailers may be just as successful as brick-and-mortar ones. This is plainly seen as a growing number of shops provide customer-friendly online shopping experiences. The expansion of e-commerce has opened up many possibilities for businesses that can meet the needs of customers in international markets. E-commerce, often known as "online shopping" or "e-shopping," is conducted when a buyer uses a computer and an Internet browser to make a purchase from an online retailer. There are several synonyms for an online store, including e-web-store, e-shop, e-store, Internet shop, web-shop, web-shop, online store, online store front, and virtual store. Shopping online is popular because it saves time, provides comprehensive product details and user reviews, and facilitates price comparison and product selection. There are certain drawbacks to internet shopping that people should be aware of, such as the increased likelihood of becoming a victim of fraud compared to in-person purchases. Online retailers also run the risk of fraudulent returns or chargebacks caused by credit card theft. Another potential issue is incomplete pricing information. A product's starting price may be easily compared among online retailers, but it may be more difficult to get an accurate picture of the final price. Shipping costs, for example, may not be clearly displayed until the very end of the purchasing process. This is especially noticeable with international orders, as the total price



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#### Concept of Freedom in James Dokhuma's *Rinawmin*

Margaret L. Pachuau  
C. Lalrinfeli

*Abstract:* This paper attempts to explore the theme of freedom and subsequently of independence as portrayed through the fictional lens of James Dokhuma in his seminal novel, *Rinawmin* (1970). The novel depicts the brutal political upheaval that occurred during the most violent time of the rambuai or troubled times in Mizo history, which was from 1966 to 1971. The work has accurately and without exaggeration depicted the horror of village grouping, the raging flames of national sentiment that engulfed the entire Mizo hills, the violent conflict between the Mizo army and the Indian army, the internal conflicts among fellow Mizos and the miseries of innocent villagers. The article also argues for the author's narrative reliability in his depiction of the hardships encountered by the Mizo people during *rambuai* in order to achieve freedom and independence.

*Keywords:* Grouping of villages, Independence, Mautam, Narrative reliability, Patriotism, Rambuai.

James Dokhuma (1932-2007) was a Mizo poet, short story writer, dramatist, novelist, essayist, historian and journalist. The government of Mizoram bestowed upon him the title "father of Mizo Lexicography" in 1971. He was awarded the Padma Shri by the government of India in 1985 for his contribution to the field of literature and education. James Dokhuma was born on June 15, 1932 in Sialsuk village in Mizoram to a peasant family. He studied up to the fifth standard during his three years in jail. He also completed a military certificate course and was the principal architect of the Mizo National Front. He lived underground in the early 1960s and was jailed for separatist activities in August 1969. He died in 2007. Before his death he said, "My message to people who belong to underground movements like the ULFA and the Naxalite

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## GOVT. HRANGBANA COLLEGE

### 3.3.1 - Research Papers published in the Journals

2022-2023

*ASIATIC, VOLUME 17, NUMBER 1, JUNE 2023*

#### Situating Kazuo Ishiguro Within the Realms of Memory and Identity

Margaret L. Pachuau<sup>1</sup>  
Mizoram University, Mizoram, India

C. Lalrinfeli<sup>2</sup>  
Government Kolasib College, Mizoram, India

#### Abstract

This article focuses on components of memory and identity and their thematic centrality in Kazuo Ishiguro's two novels namely, *A Pale View of Hills* (1982) and *The Remains of the Day* (1988). Ishiguro explores the complexities of memory in his novels, where distortion, suppression, and unreliability serve to define an individual's identity through memory. Memory is a literary trope that Ishiguro has used repeatedly and diversely to enrich both his characters and plots. By examining how memories inform identity, this paper seeks to understand how our memories can affect our sense of self, and how this can shape our identity. The paper proposes that memories are not just simple recollections of events but are also complex narratives that are constructed from various sources. It argues that the interpretations of our memories can have a powerful effect on our sense of self and our identity.

#### Keywords

Memory and identity, process of remembering, autobiographical memory, identity struggles, memory and narrative, self-continuity

#### Introduction

Kazuo Ishiguro (1954–) has written eight novels thus far. However, this study focuses on two of them, namely, *A Pale View of Hills* (1982) and *The Remains of the Day* (1989) which best illustrate the themes of memory and identity. While the other works are important in understanding Ishiguro's writing, the novels

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<sup>2</sup> C. Lalrinfeli completed a doctorate degree at Mizoram University and currently teaches at Government Kolasib College in the Department of English, Mizoram, India. Her areas of interest



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Satire in Triaux Trax Songs

Lalremruati Ngente\*  
R. Lalchhanhimi\*\*

Kamkeuna : Hla phuahtuten an hlaa an ngaihtuahna chhungril an tar lanna tawngkam a inang lo fo a, thenkhatin tawngkam ngaih-nobei leh nê̄m taka an rilrua awm an sawichhuah laiin, thenkhat chuan lungawi lo thinrim au rawl ni a ngaih mai theih turin an ngaihtuahnaa thu awm, hla hmangin an rawn au chhuahpui a, fuihna leh beiseina rimawi karah, beidawng aw rawl ngaihthlak tur a awm ve bawk. Chung hla hrang hrang karah chuan fiamthu, inphuahelna, indeusawhna lam rawngkai te pawh a lo lan chang a awm ve thin bawk. Chung hla thu hrang hrang hmang chuan, hla phuahtu chuan puan chhuah duh a nei a, sawi chhuah tum a nei a, a tawngkam bungaw hman leh a hla thu chheh dan chu a hla cheimawitu anih rualin, a hla thu mawi tak phena a thuchah chuan hla phuahtu rilru a tar lang a, hlain a tum ram a thlen theih nana a ngaihlatu thinlung dektu pawh a nih zawk chang a awm fo.

1. *Satire* chu eng nge? : Lalnunpuia Renthlei chuan :

*Satire* chu mihring nunphunga sualna te, mawlna te, tihsual palh te, tlakchhamna leh tlakbalna lai te kawnghmang aw-

\* Research Scholar; Dept. of Mizo, MZU

\*\* Assistant Professor, Dept. of Mizo, Govt. Hrangbana College

**GOVT. HRANGBANA COLLEGE**

**3.3.1 - Research Papers published in the Journals**

**2022-2023**

Original Article

**A Geographical Analysis Of Pharmacist  
Distribution And Healthcare Facilities Of Western  
Mizoram**

Ramengmawii<sup>1</sup>, Dr. H Lalzuithangi<sup>2</sup>

<sup>1</sup>Assistant Professor, Govt. Hrangbana College.

<sup>2</sup>Associate Professor, Govt. Hrangbana College.

DOI: 10.47750/pnr.2022.13.510.504

**Abstract**

Health is the key driving factor in contemporary world, there are multiple factors contributing to overall development of health scenario, no denial; it directly impact the economy of the country. In tribal areas of Mizoram, the number of health practitioners are inadequate, therefore pharmacist plays an important role in uplifting the society by filling the gap of doctors, nurses and other health workers, this paper finds out the ratio of pharmacist per population in Reiek RD block, including the overall health infrastructure and manpower engaged in the study area. Primary data accompanied by secondary data are obtained through household survey, interviews, government reports, etc. Findings enrich the conclusion with practical solutions for the betterment of health environment in western Mizoram.

**Keyword:** Pharmacist; health; shortage; tribal area; economy

**1.1 INTRODUCTION:**

'Health' is an umbrella term for overall wellness, countable components are responsible for the development of health well being. Qualitative factors and quantitative factors are relevant for expanding positive results in health welfare. In Mizoram, health care infrastructure in rural areas has been developed as a three tier system i.e. Sub-Centre (SC) in the lowest, Primary Health Centre (PHC) stands in the middle and Community Health Center (CHC) at the top. They all plays a vital role in transforming the health conditions of western Mizoram.



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Political Satire in Mizo Contemporary Poetry

Lalremruati Ngente\*

**Khuhhawna:** Thangtharte hun thu leh hla (*contemporary literature*) in Mizo *literature* kalhmang a her danglam dawrh dawrh laia *literary genre* hrang hrang zinga boruak nei na berte zing ami, thu leh hla huanga mi inthukru tam tak rawn pholangtu leh thangtharten an vei zawng inpuanchhuah nana an hman nasat em em *contemporary poetry*-ah hian hla hmasa lama hmuh tur la awm meuh lo thil thar hmuh tur tam tak a awm a. *Poet* te hla phuah duh dan kalhmangte, an hla thu remkhawm leh chheh duh danahte, an hla hawi zawng, a thu ken leh an puan chhuah duh danah thlengin thil thar hmuh tur a tam hle. *Contemporary poet* te chungchang hi chungchang hi H.Lalawmpuia chuan,

...an chen mekna khawvel laka lungawi lohna, leng lo leh chuang riau nia inhriatna, rilru hahna leh nun ipik, nun beidawna leh rilru buaina rawl te kan hmu thin a. A then

\* Research Scholar, Mizo Department, MZU



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Escapism in Selected Mizo Contemporary Poetry

Remruatkima\*  
Zaithantluangi\*

Kamkeuna:

Mihringte hian kan nun hman mek lak ata hi tlanhchiatna leh tawmbona tur kan zawng thin a. Chu kan zawna hun leh hmun pawh chu a in ang vek hek lo. Nun hi tluang purha lan chang awm mah se nun a ni miau a, duhsam khawvel a nih miau loh avangin mihringina a tawn tura ruat harsatna, manganna, lungngaihna leh tahna te chu a inher chhuak nitin a. Chung nun hlim lohna leh hrehawmna lak ata bikbo leh tlanbosan daih chu mihringin a duh fo thin. Hla phuahtute pawh hian chu an khawvel nun hman mek lak ata bikbona leh tlanhchiatna an zawng fova, chu chu an hla hmangin an puang chhuakin an hlaah te hmuh theih a ni thin.

Thangtharte pawh hian hla phuahtu hmasate hnung zui zelin he an chenna leilung lak ata zalenna emaw chawlh hahdamna emaw, eng emaw tak beisei, duh leh châkin tawmbona leh tlanhchiatna chu

\* Alumni 2020-2022



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Satire in Triau Tracx Songs

Lalremruati Ngente\*  
R. Lalchhanhimi\*\*

Kamkeuna : Hla phuahtuten an hlaa an ngaihtuahna chhungril an tar lanna țawngkam a inang lo fo a, thenkhatin țawngkam ngaih-nobei leh nê̄m taka an rilrua awm an sawichhuah laiin, thenkhat chuan lungawi lo thinrim au rawl ni a ngaih mai theih turin an ngaihtuahnaa thu awm, hla hmangin an rawn au chhuahpui a, fuihna leh beiseina rimawi karah, beidawng aw rawl ngaihthlak tur a awm ve bawk. Chung hla hrang hrang karah chuan fiamthu, inphuahelna, indeusawhna lam rawngkai te pawh a lo lan chang a awm ve thin bawk. Chung hla thu hrang hrang hmang chuan, hla phuahtu chuan puan chhuah duh a nei a, sawi chhuah tum a nei a, a țawngkam bungaw hman leh a hla thu chheh dan chu a hla cheimawitu anih rualin, a hla thu mawi tak phena a thuchah chuan hla phuahtu rilru a tar lang a, hlain a tum ram a thlen theih nana a ngaihlatu thinlung dektu pawh a nih zawk chang a awm fo.

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*Satire* chu mihring nunphunga sualna te, mawlna te, tihsual palh te, tlakchhamna leh tlakbalna lai te kawnghmang aw-

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...an chen mekna khawvel laka lungawi lohna, leng lo leh chuang riau nia inhriatna, rilru hahna leh nun ipik, nun beidawna leh rilru buaina rawl te kan hmu thin a. A then

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Kumhlui Hlaa Mizo Philosophy

Lalremruati Ngente\*

Kamkeuna: *Matthew Arnold* chuan, “*Poetry* chu mihring nun thlitfimna a ni” a ti a (*literaturexpres.com*) a ti a. *Aristotle* chuan, “... rilrua duhthusam ram tarlanna a ni (Thu leh Hla Sukthlek, 24)” a ti ve thung. A nuna thil thleng hrang hrang, a chhe ber atanga a tha ber thlengin mihring ngaihtuahna chhuntril ber thlenga a nghawng theih dan te, a mihringpuite nena an inlaichinna leh nun a thlir dan leh tehna thlenga a thlak danglamsak theih dan te, ram leh khawtlang inrelbawlina leh sakuana chungchang thlenga poet te hian an hlaah an tarlan thin avangin Plato pawhin, “*History* aiin *Poetry* hian thudik a hnaih zawk (*John Kyriazogluo,1*)” a lo ti hial reng a ni.

*Poetry* leh *Philosophy*: *Merriam-Webster Dictionary* chuan *Philosophy* chu, “Finna zawinna(*merriam-webster-dictionary*)” tiin a hrilhfiah a. *Cambridge Dictionary* chuan, “Mihringin a nuna a thiltihte a ngaihtuah dan(*dictionary.cambridge.org*)” a ti. *Oxford Learners Dictionary* chuan, “Khuarel, leilung leh van thengreng zau leh mihring nun zirchianna(*oxfordlearnersdictionaries.com*)” tiin a hrilhfiah bawk. *World History Encyclopedia* chuan, philosophy t

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Pa Ṭawng Hmang Thiam Mafaa Hauhna

K. Lalnunzama\*

*“Kan ropuzia hi keini ni lovin mi dang zawkin rawn tlangaupui teh sen!” — Mafaa Hauhna*

Mafaa Hauhna ṭawngkam thiamzia leh ṭawng hman a thiamzia chu tute pawn an hriatsa tih ngam a ni a. A thuziak thupui thlan dan te, a lehkhabu hmang leh titi, thusawi chenin hmuh tur a awm ṭhin. Mafaa tih leh ṭawngkam thiamna tih hi mite thilungah a awm hrang ngai reng reng lo a, tu mahin an hnial hek lo ang. Vanglainia a thuziak zingah pawh chu a nihna bik chu mawi takin a par chhuak a, mite theih leh neih loh niawma mawi ṭawngkam thiamna ropui tak tak hmuh tur a kuh fer fur a ni.

Hetianga ṭawng hmang thiamna hi *literature* huangah chuan *figurative speech* emaw *figurative language* emaw tiin an sawi mai ṭ hin a. M.H. Abrams chuan,

Figurative Language hi ṭawng hmangtuin a thu sawi duh fiah leh chian zawk nana a hman emaw a thu sawi tumin

\* Research Scholar, Mizo Department, MZU



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Chemtatrawta Thawnthu Zir Zauna

K. Lalnunzama\*

1. Kamkeuna:

Mizote hi *folktale* nei tha tak, a chi hrang hrang pawh nei kim em em, hnampui leh upa zawkin an neih ang daw i thiamna te, lei leh van lam thil te, ramsa leh mihring inkawmna thawnthu chena nei an ni a. Heng thawthute hian thufing tak tak, mihring nuna zir tur ropui tak tak a pai fur a. Tun lai khawvela rorelna, nun hona leh dan leh hrai chenin, mihringte tan hian thawthuh mah ni se, zir tur tam tak a awm tlat a. Mizo thawntu zingah rau rau pawh Chemtatrawta thawnthu hi mihringte tan hlui thei lo a ni a. RF Irishs chuan, "A ni, he thawnthu hian Alpha leh Omega, a bul leh a tawp, Awmtawha leh Awmmeka leh lo la awm tura a ang..." (Buannel 212) tiin a sawi hial a, tunah leh chatuana thawnthu hlui thei tawh lo tur niin a ngai a ni ber.

Chemtatrawta thawnthu chu naupang mut hmuna awih nan chauh ni lovin *Chief Minister* pawn a zir tur awmna thawnthu, *Supreme Court Chief Justice* meuh pawn inzir nana a hman tur

\* Research Scholar, Mizo Department, MZU



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**EXPECTATIONS AND PERCEPTIONS TOWARDS  
ONLINE SHOPPING – A STUDY OF E-SHOPPERS**

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experience in a country like India, where a large proportion of the working-age population contributes to a well-paid consumer base and where people rely on metro cities for finding commodities with good quality and wide selection. The objectives of the study are i) the expectation and perception of the customers towards the online shopping and to measure the gap between the expected and perceived service quality. The study is empirical and carried out in Namakkal district, Tamil Nadu. 250 sample respondents are selected using convenient sampling method. The customers buying products through online shopping have been purposively selected for the study. The data were collected using questionnaire and Google forms. The researcher concluded that the perception of the customers towards the online shopping is high and they are satisfied better in all the dimensions of the service quality.

**Keywords:** B2B, B2C, online retailers, Service dimensions and online shopping

#### Introduction

These days, online retailers may be just as successful as brick-and-mortar ones. This is plainly seen as a growing number of shops provide customer-friendly online shopping experiences. The expansion of e-commerce has opened up many possibilities for businesses that can meet the needs of customers in international markets. E-commerce, often known as "online shopping" or "e-shopping," is conducted when a buyer uses a computer and an Internet browser to make a purchase from an online retailer. There are several synonyms for an online store, including e-web-store, e-shop, e-store, Internet shop, web-shop, web-shop, online store, online store front, and virtual store. Shopping online is popular because it saves time, provides comprehensive product details and user reviews, and facilitates price comparison and product selection. There are certain drawbacks to internet shopping that people should be aware of, such as the increased likelihood of becoming a victim of fraud compared to in-person purchases. Online retailers also run the risk of fraudulent returns or chargebacks caused by credit card theft. Another potential issue is incomplete pricing information. A product's starting price may be easily compared among online retailers, but it may be more difficult to get an accurate picture of the final price. Shipping costs, for example, may not be clearly displayed until the very end of the purchasing process. This is especially noticeable with international orders, as the total price you see at checkout may not include costs like customs and brokerage that are due when you get your package. Of their private data is a major concern for many buyers. Many people are wary of giving over their contact details to internet retailers for fear of receiving unsolicited marketing



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Psychosocial Complexities Of Selected Districts In Mizoram

Lalparmawii. K\*  
Laldinpuii H.K. Fente\*\*

**Abstract :** *This study explored the psychosocial complexities and diversity of selected districts in Mizo-ram based on language, ethnicity, religion, gender and major health related categories. In order to explore the psychosocial complexity, secondary data from the districts were collected from various government and non government sources officially available up to the current period. The results are presented in various graphical and pie charts which depicts that in terms of ethnic groups or tribes, religion and denomination, Lawngtlai District was found to be most diverse. Aizawl District was found as the most diverse in terms of health-related groups. Serchhip District was the least diverse district in terms of language and ethnicity. Champhai District had been found to be the least diverse district in terms of religion and religious denomination. Noting the psychosocial complexities of the districts in this way will throw light on the interpretations and readings of researches conducted in such geographical locations in the*

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Relationship Between Autonomous District Councils (ADCS)  
And State Government In Mizoram With Special Reference To Lai  
Autonomous District Council (LADC)

Lalfakzuala\*

**Abstract:** *This article briefly discusses how the Sixth Schedule has been originated in the North East India for the formation of Autonomous Lushai Hills District Council, and the origin and birth of Pawi-Lakher Regional Council (PLRC), for the Pawi (Now Lai) and Lakher (now Mara) in the southern part of the Lushai Hills. Thus, the Pawi Lakher Regional Council (PLRC) was trifurcated into the three separate Regional Councils. However, these arrangements were changed within one month. As a result, the three Regional Councils were upgraded to the status of full-fledged present 3 Autonomous District Councils (ADCs) in Mizoram under the Provision of the Sixth Schedule to the Constitution of India with effect from 29th April, 1972. In this paper attempt will be made to study the relationship between Autonomous District Councils (ADCs) in Mizoram and State Government of Mizoram with special reference to Lai Autonomous District Council (LADC). What are the problems faced by Government of Mizoram and Autonomous District Councils (ADCs) in Mizoram particularly Lai Autonomous District Council (LADC) will also be highlighted and possible solutions will be suggested for the better and cordial*

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