



**Report on
"Meet the Entrepreneurs" Programme**

Date: 30th October 2019

Organized By: Department of Commerce in collaboration with Career and Counseling Cell, GHBC

Funded by Rashtriya Uchcharat Shiksha Abhiyan (RUSA)

Resource Persons:

Dr. Samuel Lalnunzira Dingliana

Pu. Joseph K Lalhlimpuia

Pu. K Lalrosanga

No. of Participant: 57



PROGRAMME TO MEET THE ENTREPRENEURS



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- **Introduction:**
- Recognizing the importance of entrepreneurship and its role in shaping the future economy, the Department of Commerce, in conjunction with the Career and Counseling Cell of GHBC, organized a "Meet the Entrepreneurs" programme on 30th October 2019. Funded by RUSA, the event aimed to inspire budding entrepreneurs, providing them a platform to interact and learn from seasoned businesspersons.
- **Inaugural Session:**
- The programme was inaugurated with a speech by the Head of the Department, Prof. Kalyan Adak emphasizing the essence of entrepreneurship in the current economic landscape. Acknowledging the support of RUSA and the collaboration with the Career and Counseling Cell, the event set off with high expectations.

- **Address by Dr. Samuel Lalnunzira Dingliana:**
- **Entrepreneurial Insights:** Dr. Dingliana shared his journey into the world of business, stressing the challenges, rewards, and the resilience required.
- **Market Dynamics:** An in-depth discussion on understanding market needs, trends, and adopting innovative solutions marked his session.
- **Advice for Young Entrepreneurs:** Highlighting the significance of mentorship, he urged students to seek guidance and constantly upgrade their skills.



- **Session with Pu. Joseph K Lalmuanpuia:**

- **Business Ethics & Values:** Pu. Lalhlimpaia delved into the heart of business ethics, emphasizing their importance in building sustainable businesses.
- **Challenges & Lessons:** Sharing anecdotes from his entrepreneurial journey, he provided insights into overcoming setbacks and staying motivated.
- **Networking & Growth:** The essence of his talk was about leveraging networks for business growth and the role of community in entrepreneurship.

- **Session with Pu. K Lalrosanga:**

- **Innovations & Entrepreneurship:** Pu. Lalrosanga spoke about the role of innovation in entrepreneurship, citing examples from his own experiences.
- **Financial Planning & Strategy:** A significant portion of his talk revolved around the importance of financial literacy, planning, and strategic investments for budding entrepreneurs.
- **Sustainability & Long-Term Vision:** Encouraging forward-thinking, he urged students to look at long-term goals and focus on sustainable business models.