



**GOVT. HRANGBANA COLLEGE  
AIZAWL – MIZORAM 796007**



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# SEMINAR ON INTELLECTUAL PROPERTY RIGHTS



25<sup>th</sup> June, 2023 (Friday) 2:00 PM @ Conference Hall, GHBC

Organized by :

The Intellectual Property Rights Cell along with the Entrepreneurship Knowledge Cell (EKC), Govt. Hrangbana College

In collaboration with

Patent Information Center, MISTIC, Directorate of Science and Technology



*Report on*

**Seminar on Intellectual Property Rights**

**Organised By : The Intellectual Property Rights Cell, along with the  
Entrepreneurship Knowledge Cell (EKC)**

**Date & Time: 25th June 2023, 2:00 PM – 4:00 PM**

**Venue Conference Hall, Govt. Hrangbana College**

**No. of Participants: 130 Participants**



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• On 25th June 2023, a seminar event was organized focusing on Intellectual Property Rights (IPR). Orchestrated by The Intellectual Property Rights Cell, along with the Entrepreneurship Knowledge Cell (EKC), Govt. Hrangbana College, and sponsored by MEDMOC under the Entrepreneurship Development Scheme, Government of India. The seminar and workshop proved to be a fertile ground for learning, dialogue, and networking for students, professionals, and experts. This report aims to capture the crux of the proceedings, encapsulating the topics discussed, speakers involved, and the knowledge imparted.

**Resource Person:** Mr. C. Laltlanzuala, Project Scientist

Mr. C. Laltlanzuala, Project Scientist elucidated on the complex landscape of IPR, including its implications for businesses in Mizoram and the Indian context at large. He offered insightful perspectives on copyrights, patents, and trademarks.







## **Intellectual Property Rights Seminar Program Highlights** **Understanding Intellectual Property Rights (IPR)**

### **1. Registration and Welcome (9:00 AM - 9:30 AM)**

- Welcome address by the organizers.
- Introduction of speakers and facilitators.

### **2. Inaugural Keynote Address (9:30 AM - 10:30 AM)**

- Importance and relevance of IPR in today's world.

### **Session 1: Introduction to Intellectual Property (10:45 AM - 12:30 PM)**

- Types of intellectual property: patents, trademarks, copyrights, trade secrets.
- Differentiating and understanding the fundamentals.

### **Session 2: Navigating Copyrights, Trade Secrets, and Legal Aspects (1:30 PM - 3:00 PM)**

Understanding copyrights and protecting creative content.

- Fair use, licensing, and copyright infringement.



## Seminar Objectives:

### 1.Educational Objective:

- 1.Objective:** To provide participants with a comprehensive understanding of intellectual property rights (IPR) including patents, trademarks, copyrights, and trade secrets.
- 2.Methods:** Engage expert speakers, presentations, case studies, and interactive discussions.

### 2.Awareness Objective:

- 1.Objective:** To raise awareness about the importance of intellectual property protection for individuals, businesses, and innovation.
- 2.Methods:** Showcase real-life success stories, testimonials, and demonstrate the impact of IPR on businesses.

### 3.Legal and Ethical Understanding:

- 1.Objective:** To enhance participants' knowledge about the legal and ethical dimensions of intellectual property rights, including compliance and infringement issues.
- 2.Methods:** Legal expert presentations, case analysis, and ethical dilemmas discussion.

### 4.Practical Application:

- 1.Objective:** To enable participants to apply the knowledge gained to protect their intellectual property or respect the intellectual property of others.
- 2.Methods:** Workshops, group exercises, and Q&A sessions to address specific cases.





## **Outcomes:**

### **1.Enhanced Understanding:**

Participants have gained a deeper understanding of different types of intellectual property rights, their importance, and how to protect them.

### **2.Increased Awareness:**

Participants are now more aware of the impact of intellectual property rights on innovation, business development, and the economy.

### **3.Legal and Ethical Clarity:**

Participants now have a clearer understanding of the legal and ethical implications of intellectual property, enabling better compliance and decision-making.

### **4.Practical Skills:**

Participants will develop practical skills to identify, protect, and manage intellectual property assets effectively in future.

### **5.Networking and Collaboration Opportunities:**

Participants will have opportunities to establish professional connections and potential collaborations with like-minded individuals or organizations in the field of intellectual property.

### **6.Motivated Participants:**

Participants left the seminar feeling motivated and empowered to actively engage with intellectual property rights in their professional or personal domains.

### **7.Positive Feedback:**

The seminar received positive feedback from participants, indicating the value and relevance of the content and the effectiveness of the delivery methods.







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