

Potentials and Opportunities in Entrepreneurship



- As a part of the personality development program designed for the Commerce Final Year students, the Department of Commerce, Govt Hrangbana College conducted a program on Potentialities and Opportunities in Entrepreneurship on 15th April 2019 at the Conference Hall of the college. The Programme had 127 participants
- The objective of the seminar was to familiarize students with the prospects and possibilities offered by entrepreneurship as a career path. It aimed to encourage students to explore their entrepreneurial potential, introduce them to successful entrepreneurs, and provide them with insights into the world of business startups and innovation.
- The resource person was Mr. Joseph L Ralte .the Director of EKC and an expert member of MEDMOC. He is a well-known figure in the field of entrepreneurship, having rich insights and experiences and enthusiasm in the field. It was expected that his presentation could provide the students with a comprehensive understanding of entrepreneurship as a career choice.



- The seminar focused on helping students identify potential business opportunities. They learned how to spot gaps in the market, recognize emerging trends, and capitalize on untapped niches. Students were encouraged to think creatively, examine their own interests and skills, and identify areas where they could contribute through innovative business ideas.
- Students were introduced to the concept of innovation, disruptive thinking, and the importance of adapting to changing market dynamics.
- The participating students gained an understanding of the practical steps involved in setting up and running a successful enterprise which would empower them to take their entrepreneurial ambitions forward.
- The seminar's outcomes included increased knowledge, a clarified mindset, expanded networks, and heightened motivation, all of which contribute to the students' readiness and confidence to embark on an entrepreneurial journey.