



**REPORT
ON
INTELLECTUAL PROPERTY RIGHTS**

**Organized by Hrangbana College
(Dept of Commerce and Economics) & Patent
Information Centre, MISTIC, DST**

**Date : 25th June, 2021 (Time - 1:00 pm)
Webinar platform : Google Meet**

No. of Participants: 89

Link: <https://www.youtube.com/watch?v=fSOCaIJmJFs>

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WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

Organized by

Hrangbana College(Dept of Commerce and Economics) &

Patent Information Centre, MISTIC, DST

Date : 25th June, 2021 (Time - 1:00 pm)

Webinar platform : Google Meet

Host : Dr. Lalbiakzuali

Keynote Address : Er. H. Lalsawmliana, Chief Scientific Officer

Topic-1 : Overview of Intellectual Property Rights (15 minutes) - Pu GC

Lalremruata, Project Scientist, Patent Information Centre

Topic-2 : Trademark & Copyright - A case study with special emphasis on the state (25 minutes) - Pu C. Laltlanzuala, Scientist-B, Patent Information Centre

Vote of thanks: Pi Laldinpuii, HOD-Economics Dept.

Webinar on Intellectual Property Rights

June 25, 2021, 12:30pm - 3:00pm ·

Google Meet joining info

Video call link: <https://meet.google.com/afc-shrd-vuj>

Or dial: (US) +1 417-355-8570 PIN: 478 581 729#

7:59 pm ✓

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Webinar on Intellectual Property Rights

Friday, June 25 · 12:30 – 3:30pm

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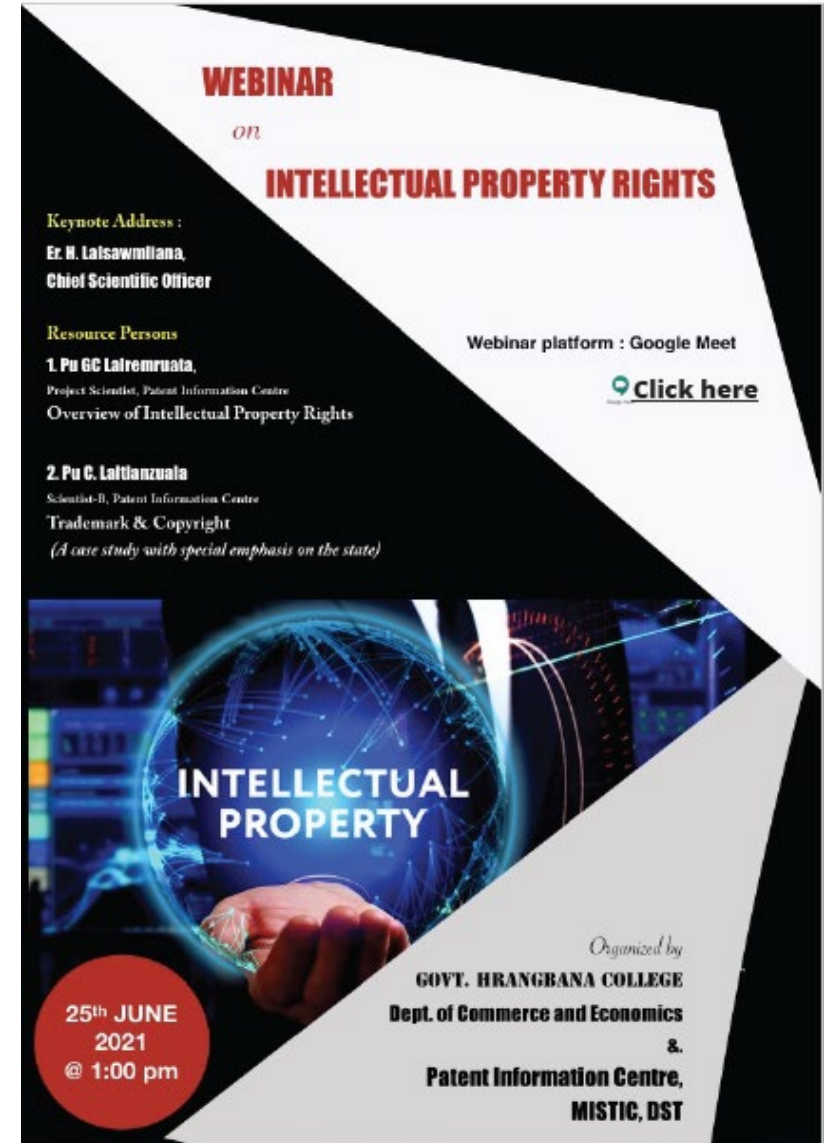
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Event Details:

- **Host:** Dr. Lalbiakzuali
- **Keynote Address:** Er. H. Lalsawmliana, Chief Scientific Officer
- **Topic-1:** Overview of Intellectual Property Rights (15 minutes) - Pu GC Lalremruata, Project Scientist, Patent Information Centre
- **Topic-2:** Trademark & Copyright - A case study with special emphasis on the state (25 minutes) - Pu C. Laltlanzuala, Scientist-B, Patent Information Centre
- **Vote of Thanks:** Pi Laldinpuii, HOD-Economics Dept.



WEBINAR
OR
INTELLECTUAL PROPERTY RIGHTS

Keynote Address :
Er. H. Lalsawmliana,
Chief Scientific Officer

Resource Persons

1. Pu GC Lalremruata,
Project Scientist, Patent Information Centre
Overview of Intellectual Property Rights

2. Pu C. Laltlanzuala
Scientist-B, Patent Information Centre
Trademark & Copyright
(A case study with special emphasis on the state)

Webinar platform : Google Meet
[Click here](#)

INTELLECTUAL PROPERTY

25th JUNE
2021
@ 1:00 pm

Organized by
GOVT. HRANGBANA COLLEGE
Dept. of Commerce and Economics
&
Patent Information Centre,
MISTIC, DST

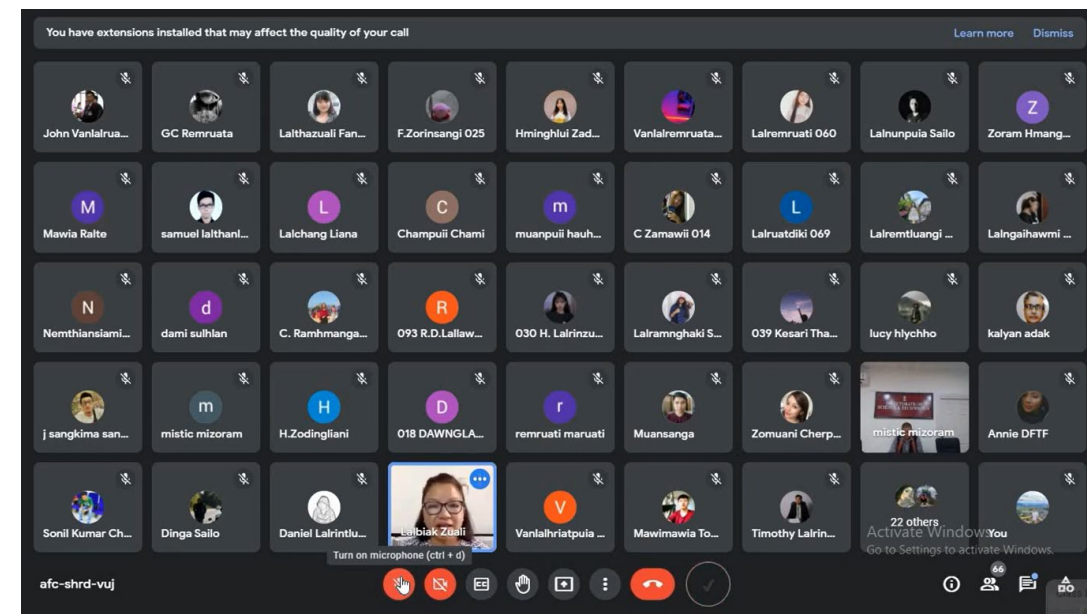
INTRODUCTION

The Webinar on "Intellectual Property Rights" was jointly organized by Hrangbana College, Department of Commerce and Economics in collaboration with the Patent Information Centre, MISTIC, DST. Held on June 25, 2021, from 1:00 pm to 3:00 pm, the event aimed to provide participants with a comprehensive understanding of Intellectual Property Rights (IPR) and their profound significance in today's evolving landscape of innovation and creativity.

The webinar served as an educational platform for attendees to delve into the complex world of Intellectual Property Rights. IPR play a pivotal role in protecting innovations, creations, and intellectual endeavors, fostering creativity, innovation, and economic growth. The event consisted of two keynote addresses and case study presentations that covered various aspects of IPR.

Webinar Platform:

The event utilized the Google Meet platform for hosting the webinar. Attendees were provided with the video call link (<https://meet.google.com/afc-shrd-vuj>) for easy access

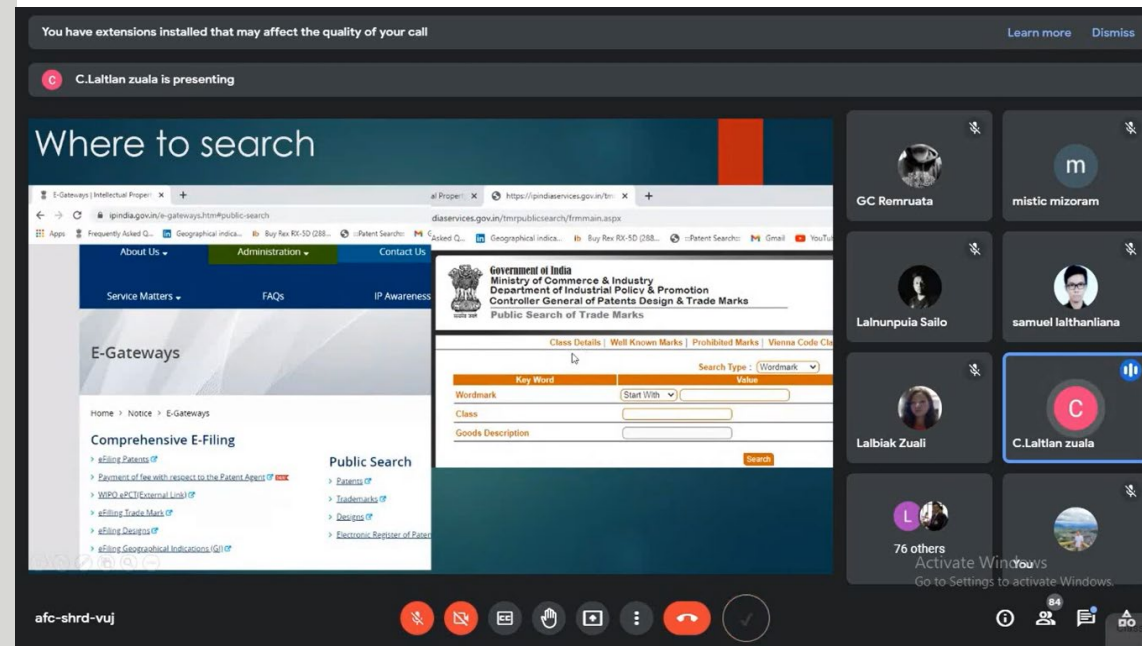
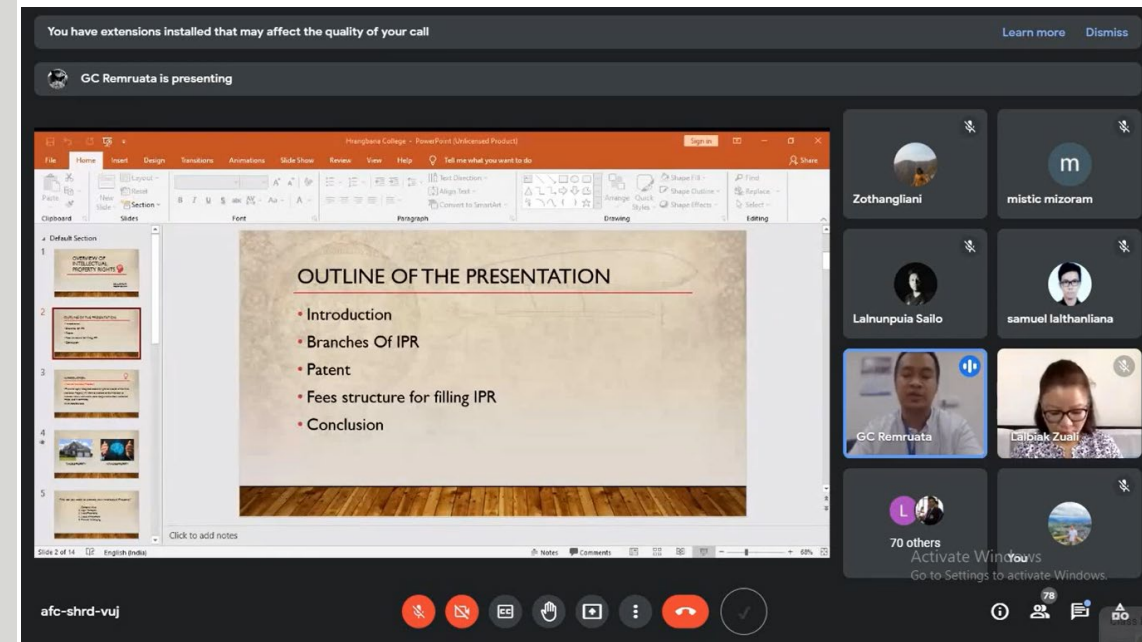


CONTEXT

In a rapidly evolving world driven by innovation and creativity, the protection of intellectual property has become a crucial aspect of ensuring fair recognition and compensation for creators and inventors. To shed light on the significance of Intellectual Property Rights (IPR) and provide insights into their applications, Hrangbana College's Department of Commerce and Economics partnered with the Patent Information Centre, MISTIC, DST, to organize a webinar on June 25, 2021. This webinar aimed to educate participants about the various dimensions of IPR and their impact on fostering innovation and safeguarding intellectual endeavors.

Overview of Intellectual Property Rights: Pu GC Lalremruata provided a concise overview of Intellectual Property Rights, explaining their significance in protecting original creations. This session highlighted the different types of IPR, including patents, copyrights, trademarks, and trade secrets. Attendees gained insights into how these rights encourage innovation and provide legal protection to creators and inventors.

Trademark & Copyright Case Study: Pu C. Lalanzuala presented a case study focusing on trademarks and copyrights, with a special emphasis on the state. This practical session showcased real-world examples to illustrate the application and implications of trademarks and copyrights. The presentation addressed the importance of these rights in branding and protecting creative works.



OUTCOME:



Enhanced Understanding: The webinar succeeded in providing participants with a comprehensive understanding of Intellectual Property Rights. Through the presentations and case studies, attendees gained insights into the different forms of IPR, including patents, copyrights, trademarks, and trade secrets.



Real-World Application: The case study presentation on trademarks and copyrights, with a focus on the state, brought the theoretical concepts to life. Participants were able to connect the dots between theoretical knowledge and practical applications, understanding how IPR impact branding, creative works, and commerce.



Promotion of Innovation: By highlighting the role of IPR in encouraging innovation, the webinar inspired participants to explore new ideas and ventures. The understanding that their intellectual efforts are safeguarded under the law serves as an incentive for individuals and organizations to invest in creative and inventive pursuits.



Networking and Collaboration: The webinar provided a platform for participants from diverse backgrounds to interact, share ideas, and engage in discussions about IPR. This networking opportunity may lead to future collaborations, fostering a community focused on responsible intellectual property management.



Awareness: The event significantly raised awareness about the importance of respecting intellectual property rights. Attendees now possess the knowledge to distinguish between legal and illegal usage of intellectual property, contributing to a more ethical and responsible intellectual environment.