

REPORT ON 'SEMINAR ON ENTREPRENEURIAL JOB DRIVE'

Organized by English and Commerce Departments

Govt. Hrangbana College

Resource Person – *LTL Fela, Manager and Director, Tharthilthlentu*

Date – 11th November 2022, 1:30 p.m.

Venue: Conference Hall GHBC

No. of Participants : 47



Seminar on Entrepreneurial Job Drive was organized by the Department of English and Department of Commerce, GHBC in collaboration with Tharthilthlentu (TiLi). The programme aimed to bring about awareness among participants about the trend of entrepreneurship that has caught the youth of today by storm, and the background and ethos of TiLi. The resource person, LTL Fela who is also the Manager and Director of TiLi delivered a PowerPoint presentation and he, along with his business partner Mark Laldusaka, discussed their experiences in the entrepreneurial world. This was followed by a round of interaction wherein students' questions about entrepreneurship were discussed. The event took place at the Conference Hall.





Context

The event was organized with these objectives in mind:

1. *Introduction of students to entrepreneurship*: Recognizing the exponential rise of interest and investments in entrepreneurship and self-reliance, the departments felt it necessary to organize this event, and prepare them for a job market that increasingly requires self-reliance.

2. *Entrepreneurial guidance of students:* The departments collaboratively made an effort to ensure students are provided guidance by some of the best mentors that the state could offer currently, in the persons of LTL Fela and Mark Lalthanliana, who apart from being extremely well-versed in entrepreneurship, are also youthful and know how to engage with young students.



Outcome

1. Introduction of students to the wave of entrepreneurship and making sure they are kept up to date with regards to trends in the wider world.
2. Interaction of students with Mizoram's new faces of entrepreneurship is sure to motivate students than mere information imparted in classroom lectures.
3. The valuable guidance they provided by relaying personal experience struck a chord with every participant.
4. Students are also made aware of the various job opportunities offered at Tharthilthlentu, and were informed that they would be prioritised upon application.