

## **Resource Person:**

Dr. Zothanchhingi Khiangte, Bodoland University





# Organised by Department of Geography Govt Hrangbana College

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# **DETAILS**

DATE: 2<sup>nd</sup> July 2021

#### **RESOURCE PERSON**

Dr. Zothanchhingi Khiangte, Bodoland University

**MODE:** Onlline via ZOOM

# **PROGRAM**

NO. OF PARTICIPANTS: 119 Students

## **CHAIRPERSON / HOST**

Ms. PC Laltlanliani, Asst Professor,

Department of Geography

#### **VOTE OF THANKS:**

Mr. Lalmalsawma Ralte, HoD,

Department of Geography

#### **CONTEXT**

- The webinar was a part of the Certificate Course on Personality Development Programme organised by the college for the outgoing students. It aimed to provide the students insights into ways of enhancing the traditionally inherited skills and ways of skillfully marketing them
- The Resource Person was an Assistant Professorin English Department(former Head), Bodoland University and the Co-ordinator for the Centre for Women studies Bodoland University. She is an excellent academician, researcher and active participant in various bodies relating to Literature and tribal communities of Northeast India.
- Through the knowledge and expertise of the abled resource person, it was expected that the students would gain knowledge about the importance of developing and promoting traditional knowledge of skills such as handicrafts-traditional weaving, craftmanship from the already available resources by studying and planning market strategies.

## **OUTCOME**

- From the extensive and informative presentation given by the resource person and from the interactive session of the participants the students are now better informed about the traditional skills in the society.
- They are presented with a new perspective of developing, improving and promoting society through different marketing strategies

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 The webinar gave the students new ideas on ways of valuing traditions, culture and practices of their society.

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 —All in all the programme has been an eyeopening for the outgoing students. They have gained valuable information and knowledge regarding the importance of promoting the traditional skills existing in the state.





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